

**Batch 009 (2016-2018)**

**Total Student : 28**

SL. NO.	NAME	MINOR	INTERNSHIP COMPANY	Project Guide	INTERNSHIP TITLE
1	Ankita Roy	Finance	ICICI Securities	Prof Mithun Guha	Mutual Fund Simplified
2	Ankur kumar	HR	Bharat Petroleum	Prof Mithun Guha	Improving Quick Oil changes nos at ROS
3	Anwasha Das	Health Care	Vyas & Co. (Dealer of Godrej Interio)	Prof Sebabrata Chatterjee	A study on Sales Promotional Activities adopted by Godrej Interio Vyas & co. in Asansol market
4	Dolly Kumari	Finance	The Hindu	Prof Mithun Guha	Marketing analysis of Financial dailies with reference to Business
5	Hareram Singh	HR	Eastern Coalfields	Prof Somroop Sidhantha	Strategies implemented for coal supply by Coal India Limited
6	Indrajit Roy	Finance	Eastern Coalfields	Prof Mithun Guha	Detail study of Sales & Marketing strategies of Eastern Coalfields
7	Jagroto Mondal	Finance	Kotak Mahindra Life	Prof Sebabrata Chatterjee	A study on insurance products of Kotak Mahindra Life - Case study
8	Kalicharan Singh	HR	Bharat Petroleum	Prof Sebabrata Chatterjee	Improving Quick Oil changes numbers at retail outlets
9	Mrityunjoy Biswas	Systems	Poweract Solutions	Prof Anand Mohan	Multi-Channel Retail Management
10	Mukesh Prasad	HR	Eastern Coalfields	Prof Sebabrata Chatterjee	A holistic study on the marketing activities of E.C.L (Asansol region)
11	Nishant Gupta	HR	Moser Baer	Prof Arunava Narayan Mukherjee	Market Analysis for Moserbaer LED lights in West Bengal
12	Pankaj Kumar Singh	HR	Birla Sunlife Insurance	Prof Anand Mohan	A Study of investment habits of individual Indian investor
13	Salgey Soren	Finance	Bajaj Finance Limited	Prof Anand Mohan	Brand Shop association with Bajaj Finserv and its products
14	Saykat Mishra	Healthcare	Bajaj Finance Limited	Prof Sebabrata Chatterjee	Launch of OMC (Open Market Card) card
15	Somnath Mandal	HR	ICICI Securities	Prof Anand Mohan	Mutual fund simplified
16	Subarna Chowdhury	HR	Poweract Solutions	Prof Anand Mohan	Multi-Channel Retailer Management
17	Subhomoy Sinha	HR	Dee Power Corp.	Prof Mithun Guha	Customer satisfaction & influence of branding on purchasing
18	Subhro Sen	Finance	Dee Power Corp.	Prof Arunava Narayan Mukherjee	Mapping customers response for effective marketing of Greaves
20	Anirban Das	HR	Bajaj Finance Limited	Prof Arun Upadhyay	Impact of the different products of Bajaj Finserv in Durgapur
20	Gurmeet Singh	Marketing	Bharat Petroleum	Prof Arun Upadhyay	Study of BTL activities / branding activities by OMCs.
21	Neha Chaubey	Marketing	Tata Steel	Prof Arun Upadhyay	A comprehensive study on working capital management of Tata
22	Subhojeet Sarkhel	Marketing	ICICI Securities	Prof Arun Upadhyay	Mutual fund simplified
23	Supriyo Samanta	Marketing	Kotak Life	Prof Arun Upadhyay	Recruitment of Financial Advisor
24	Priya Nayak	Marketing	Birla Sunlife Insurance	Prof Somroop Sidhantha	Recruitment of Financial Advisor
25	Priyanka Singh	Marketing	Kotak Life	Prof Somroop Sidhantha	Recruitment of Financial Advisor
26	Surabhi Chatterjee	Marketing	Kotak Life	Prof Somroop Sidhantha	Recruitment of Financial Advisor
27	Tista Chatterjee	Marketing	Eastern Coalfields	Prof Arunava Narayan Mukherjee	Promotion guidelines in a public sector undertaking
28	Sameer Lakra	HR	National Rural Livelihoods Mission	Prof Arunava Narayan Mukherjee	Awareness Creation Towards Promotion of Livelihood

**Batch 008 (2015-2017)**

**Total Student : 26**

SL. NO.	NAME	SPECIALIZATION	INTERNSHIP COMPANY	Project Guide	PROJECT TITLE
1	Abhijit Goswami	Marketing	Dee Power Corporation	Prof Seababrata Chatterjee	Marketing of Diesel Generator set in Durgapur region
2	Abinash Bauri	Marketing	B P Industries	Prof Mithun Guha	Study in manufacturing of high mast and octagonal poles in lighting
3	Debodyoti Saha	Marketing	Dee Power Corporation	Prof Seababrata Chatterjee	Marketing of Diesel Generator set in Kolkata region
4	Indrani Mukherjee	Marketing	ASCENT ENGINEERS	Prof Anand Mohan	Market analysis and Sales development of rock breakers and
5	Kumarjit Roy	Marketing	B P Industries	Prof Mithun Guha	Study in manufacturing of high mast and octagonal poles in lighting
6	Md. Nazir Imam	Marketing	ICICI Prudential Life	Prof Bijay Bhajabal	Employee engagement program at ICICI Prudential Life
7	Prasenjit Ghosal	Marketing	Birla Cements	Prof Mithun Guha	A study on sales development of Birla cement in Durgapur
8	Pratik Nath	Marketing	Poweract Solutions	Prof Anand Mohan	Opportunities Of E-Commerce: A study On Digital Marketing
9	Sarita Kumari	Marketing	Tata Steel	Prof Bijay Bhajabal	Working Capital Management
10	Sayantani Bhattacharyya	Marketing	Ascent Engineers	Prof Anand Mohan	A study on Market analysis and sales development
11	Sohini Roy	Marketing	Dee Power Corporation	Prof Seababrata Chatterjee	Marketing of Diesel Generator set in Kolkata region
12	Vishal Kumar Singh	Marketing	Hifield AG Chem Pvt. Ltd.	Prof Mithun Guha	A Study of The Organic Agro-product Market in two districts of
13	Aaheli Mitra	Finance	M C Broking	Prof Gargi Banerjee	Exploring viable export opportunity of ceramic and handicraft
14	Ankita Mishra	Finance	M C Broking	Prof Gargi Banerjee	Exploring viable export opportunity of MC Broking's ceramic and
15	Chayan Naskar	Finance	Medica Superspeciality Hospital	Prof Amrita Bhattacharyya	Financial Overview on Healthcare at Medica Hospitals Pvt Ltd.
16	Indu Nag	Finance	CoP for Nano Technology Dev.	Prof Amrita Bhattacharyya	The Centre of Excellence in Advanced Materials at NIT Durgapur:
17	Mom Chatterjee	Finance	M C Broking	Prof Gargi Banerjee	Exploring business opportunity of handicraft products in Kolkata
18	Namrata Banerjee	Finance	Hindustan Copper Ltd.	Prof Arun Upadhyay	Ratio Analysis and Working Capital of Hindustan Copper Limited
19	Pritam Roy Chowdhury	Finance	M K Shaw & Associates	Prof Arun Upadhyay	Financial Audit helps financial Control: A study of Sova
20	Rajeswari Halder	Finance	M K Shaw & Associates	Prof Arun Upadhyay	Financial Audit a tool of Financial Control: A study of a Durgapur
21	Subhrojyoti Mandal	Finance	1 Month Early Internship Progrm	Prof Bijay Bhajabal	
22	Suman Kumari	Finance	Bharti-Axa Life	Prof Somroop Sidhantha	Recruitment & selection of life advisor in Bharti-Axa Life
23	Swagata Chatterjee	Finance	M C Broking	Prof Gargi Banerjee	Exploring viable export opportunity of ceramic and handicraft
24	Beauty Mondal	HR	Bharti-Axa Life	Prof Somroop Sidhantha	Recruitment & selection of life advisor in Bharti-Axa Life
25	Ipsita Ghosh	HR	Gurumantra HR Consulting	Prof Amrita Bhattacharyya	A study on analysis of training and development
26	Suparna Sengupta	HR	Bharti-Axa Life	Prof Somroop Sidhantha	Recruitment & selection of life advisor in Bharti-Axa Life

**Batch 007 (2014-2016)**

**Total Student : 32**

SL. NO.	NAME	SPECIALIZATION	INTERNSHIP COMPANY	Project Guide	PROJECT TITLE
1	Aakanksha Sinha	Marketing	ICICI Securities	Prof Seabrata Chatterjee	An initiative of creating awareness on Mutual Fund
2	Aliviya Chakraborty	Marketing	Bharti-Axa Life	Prof Seabrata Chatterjee	Study of impact of online insurance selling
3	Debasish Datta	Marketing	Dee Power	Prof Seabrata Chatterjee	Comparative analysis of diesel generator set - case study of Burdwan district
4	Diksha Shrivastava	Marketing	Bharti-Axa Life	Prof Anand Mohan	Recruitment and Licensing life advisor.
5	Jay Ambika Pradhan	Marketing	IMRB	Prof Mithun Guha	Analysis of marketing strategy of IMRB, vis-a-vis its competitors
6	Koushick Dutta	Marketing	HDFC Bank	Prof Bijay Bhujabal	Banking products
7	Kumar Anubhaw	Marketing	Dee Power	Prof Anand Mohan	Customer satisfaction study on effect of product quality
8	Kumar Gaurav	Marketing	Bharti-Axa Life	Prof Anand Mohan	A study on the impact of online insurance selling
9	Nikki	Marketing	Bharti-Axa Life	Prof Seabrata Chatterjee	Recruitment and Licensing life advisor.
10	Niladri Bagchi	Marketing	Dee Power	Prof Bijay Bhujabal	Study of market potential & consumer behaviour of heavy duty gen set in B2B market
11	Pratik Mukherjee	Marketing	Future Generali	Prof Seabrata Chatterjee	Product Analysis and Market survey
12	Riziya Sultana	Marketing	Bharti-Axa Life	Prof Gargi Banerjee	Recruitment and Licensing life advisor.
13	Sangita Chakraborty	Marketing	Bharti-Axa Life	Prof Gargi Banerjee	A study on the impact of online insurance selling.
14	Shrayashi Lala	Marketing	IMRB	Prof Mithun Guha	An elaborate study on the business model of marketing research firms in India
15	Sumanta Nandy	Marketing	Bharti-Axa Life	Prof Gargi Banerjee	Study on the impact of online insurance selling
16	Vinod Yadav	Marketing	Bharti-Axa Life	Prof Bijay Bhujabal	A Study on the impact of online insurance selling
17	Wasim Akhtar	Marketing	Unichem	Prof Bijay Bhujabal	Acceptance of Unichem Corporation in Bihar
18	Writvik Gupta	Marketing	Bharti-Axa Life	Prof Somroop Sidhantha	Recruitment and Licensing life advisor.
19	Jaya Chawla	Finance	ICICI Securities	Prof Arun Upadhyay	Benefits of investment in simplified Mutual Fund through ICICI direct .com
20	Pappu Prasad Yadav	Finance	ICICI Securities	Prof Arun Upadhyay	An initiative of creating awareness on Mutual Fund
21	Rakhi Rathor	Finance	Future Generali	Prof Arun Upadhyay	Analysis of new products
22	Rishikesh Singh	Finance	Bharti-Axa Life	Prof Arun Upadhyay	Comparative study between ULIP and Mutual fund
23	Sumit Kumar	Finance	Bharti-Axa Life	Prof Arun Upadhyay	Investment perceptions on unit link insurance plan
24	Sourav Yadav	Finance	Future Generali	Prof Mithun Guha	Market Research on brand awareness and perception on insurance W.R.T F.G Triple
25	Baisakhi Sarkar	HR	Supreme	Prof Somroop Sidhantha	Employee satisfaction survey
26	Debashree Pal	HR	ICICI Securities	Prof Mithun Guha	Future & benefits of mutual fund in modern India
27	Gourav Saha	HR	Bharti-Axa Life	Prof Anand Mohan	Recruitment and Licensing life advisor.
28	Manaswita Borah	HR	Supreme	Prof Somroop Sidhantha	Employee satisfaction survey
29	Rituparna Sar	HR	Kotak Life	Prof Somroop Sidhantha	Recruitment and joining procedure
30	Rumy Kumari	HR	BMA	Prof Gargi Banerjee	Employee life cycle
31	Shyam Sundar Hazra	HR	Bharti-Axa Life	Prof Mithun Guha	Recruitment and Licensing life advisor.
32	Priya Kumari	Marketing	Future Generali India	Prof Somroop Sidhantha	Market Survey on Life Insurance /Brand Awareness & Product Analysis (Assured Plus Plan) : A case of Future Generali Life Insurance

**Batch 006 (2013-2015)**

**Total Student : 46**

SL. NO.	NAME	SPECIALIZATION	INTERNSHIP COMPANY	Project Guide	PROJECT TITLE
1	Abhijit Das	Marketing	SPS Group	Prof. Mithun Guha	A study of service quality parameters in SPS group
2	Aishik Sarkar	Marketing	Bright Foundation	Prof. Somroop Siddhanta	Bright as a strategic CSR partner
3	Anup Bhattacharya	Marketing	Getit Infoservices	Prof. Somroop Siddhanta	Acceptance of digital media as an advertising tool by SMEs
4	Arnab Patra	Marketing	Getit Infoservices	Prof. Somroop Siddhanta	Acceptance of digital media as an advertising tool by SMEs
5	Avijeet Roy	Marketing	Getit Infoservices	Prof. Mithun Guha	Acceptance of digital media as an advertising tool by SMEs
6	Bibekanand Das	Marketing	TNS India	Prof. Somroop Siddhanta	Comparative analysis of the antihistamine market in Kolkata
7	Bikram Roy	Marketing	SPS group	Prof. Seabrata Chatterjee	Marketing strategy of SPS group of companies
8	Choudhury Badrur	Marketing	JCB	Prof. Seabrata Chatterjee	Brand image of JCB Machines
9	Debajit Saha	Marketing	JCB	Prof. Gargi Banerjee	Demand of JCB Earth movers in Durgapur & Asansol area
10	Deonandan Mahato	Marketing	Mott. Mac Donald	Prof. Anand Mohan	Survey on NCFE- Financial Literacy & Inclusion
11	Mamta Kumari Sharma	Marketing	Kotak Securities	Prof. Seabrata Chatterjee	Comparative study between MF, Insurance, Equity Market
12	Manish Kumar Gupta	Marketing	TNS India	Prof. Somroop Siddhanta	Comparative analysis of the soap/cleansing bar market in Kolkata
13	Md. Nasir Arafat	Marketing	Indusind Bank	Prof. Seabrata Chatterjee	A study of Supply Chain Finance -Commercial Banking
14	Mukund Vishal	Marketing	Mott MacDonald	Prof. Mithun Guha	Survey on Financial Literacy in Muzaffarpur area
15	Pankaj kumar jha	Marketing	TNS India	Prof. Mithun Guha	Comparative analysis of the soap/cleansing bar market in Kolkata
16	Prabha	Marketing	Brand Factory	Prof. Gargi Banerjee	The study of customer service & satisfaction of Brand Factory
17	Puja Chandra	Marketing	Brand Factory	Prof. Gargi Banerjee	A study of customer loyalty program at Brand Factory, Asansol
18	Ram Kumar Verma	Marketing	Pantaloons	Prof. Anand Mohan	Customer satisfaction in Organized Retail – a case of
19	Ranjit Mondal	Marketing	Kotak Mahindra	Prof. Mithun Guha	A study of the marketing strategy of Kotak Life in Kolkata
20	Samresh Kumar Singh	Marketing	Getit Infoservices	Prof. Gargi Banerjee	Market Survey of Getit Infoservices
21	Souvik Mukherjee	Marketing	Pantaloons	Prof. Seabrata Chatterjee	Survey on customer loyalty
22	Surya Maji	Marketing	Reliance Securities	Prof. Seabrata Chatterjee	A study of the Mutual Fund market in Kolkata
23	Suvankar Sarkar	Marketing	TNS India	Prof. Anand Mohan	A survey on Illumination 2014 at TNS India
24	Tanmoy Nath	Marketing	ICICI Securities	Prof. Abhijit Dutta	Mutual Fund simplified
25	Zain Hassan	Marketing	Flow Control	Prof. Gargi Banerjee	Manufacturing & marketing of fly ash brick
26	Amit Kumar	Finance	Balaji Electrosteel	Prof. Anand Mohan	Debtors management
27	Debanuj Sengupta	Finance	Reliance Capital	Prof. Abhijit Dutta	Depository participants and the benefits of MFs in capital market
28	Kanka Dey	Finance	Kotak Securities	Prof. Abhijit Dutta	Future of equity market in India
29	Raisa Yasmin	Finance	Axis Bank	Prof. Abhijit Dutta	Comparative analysis of product & services of Axis bank vis-avis
30	Rishav Khandelwal	Finance	Kotak Securities	Prof. Abhijit Dutta	A comparative analysis of various investment avenues w.r.t Kotak Securities
31	Sankhi Mardi	Finance	TATA Steel	Prof. Abhijit Dutta	Comparative analysis of working capital with SAIL & Jindal Steel
32	Tapas Kumar Paul	Finance	ICICI Securities	Prof. Abhijit Dutta	Study the Profile of HNIs in Dhanbad area
33	Ankita Das	HR	Andrew Yule	Prof. Somroop Siddhanta	Recruitment & selection
34	Archana Kumari	HR	NTPC	Prof. Gargi Banerjee	Human Resource Management in NTPC
35	Debi Dey	HR	Wipro BPO	Prof. Bijay Bhujabal	A Study on Recruitment and Selection Process in Wipro BPO
36	Kahkashan	HR	Reliance Securities	Prof. Bijay Bhujabal	Recruitment and Selection at Reliance Securities
37	Mahadev Gorai	HR	TNS India	Prof. Mithun Guha	Comparative analysis of the soap/cleansing bar market in Kolkata
38	Nikhil	HR	Supreme Industries	Prof. Mithun Guha	A study of functioning of HR in Supreme Industries Durgapur
39	Pampa Banerjee	HR	Big Bazaar	Prof. Gargi Banerjee	Recruitment & Training
40	Pooja Rashmi	HR	Tata Steel	Prof. Bijay Bhujabal	Effectiveness of training by TMDC for finance and accounts
41	Prama Dev	HR	ACC Cement	Prof. Bijay Bhujabal	A study on employee job satisfaction
42	Priya Prasad	HR	Burgeon HR	Prof. Bijay Bhujabal	Recruitment & selection at Burgeon Hotels & Resorts
43	Sanjukta Goswami	HR	Ganon Dunkerley &	Prof. Bijay Bhujabal	Recruitment & selection

44	Tanmoy Mondal	HR	West Land Nursing	Prof. Anand Mohan	Training & Development
45	Vikash Mandal	HR	Hinduja Global	Prof. Bijay Bhujabal	An empirical study on absenteeism
46	Arpan Mondal	Systems	Tata Consultancy	Prof. Anand Mohan	TCS ION assessment

**Batch 005 (2012-2014)**

**Total Student : 34**

SL. NO.	NAME	Specialization	Internship Company	Project Guide	Project Title
1	Aastha Gupta	Marketing	Shree Lakshmi Cotsyn	Prof. Somroop Siddhanta	Successful online retailing for weaves
2	Anamika Pandey	Marketing	Outlook	Prof Babita Das	Direct marketing (Online & Offline)
3	Aniket Singh	Marketing	IFB Agro Industries Ltd.	Prof. Somroop Siddhanta	A comparative analysis between IMIL and IMFL markets
4	Anurag Bhowmik	Marketing	Reliance General Insurance Company	Prof. Soma Panja	Reasons of low renewal and retention in Reliance GI vis-à-vis competition
5	Arti Kumari	Marketing	Pantaloons	Prof. Somroop Siddhanta	Retail Store operations in Pantaloons
6	Damodar Saw	Marketing	Outlook	Prof Babita Das	Direct marketing (online & offline)
7	Dewasis Yadav	Marketing	The Hindu	Prof. Anand Mohan	Comparative analysis of business newspaper and magazine with special reference to Business Line and Frontline
8	Disha Kalia	Marketing	Pantaloons	Dr. Bijay Bhujabal	Retail store operations in Pantaloons
9	Gautam Singh Choudhry	Marketing	The Hindu	Prof. Anand Mohan	Study of print media marketing through online and offline
10	Imran Khan	Marketing	Getit Infoservices	Dr. Sebabrata Chatterjee	Acceptance of online /voice media by sme.
11	Krishna Kumar Yadav	Marketing	Reliance Money	Prof. Soma Panja	Comparative analysis between Reliance securities & its competitors
12	Md Abutalha Muslim	Marketing	Getit Infoservices	Dr. Sebabrata Chatterjee	Acceptance of online /voice media by sme.
13	Milan Mishra	Marketing	Topsel Toyota	Dr. Bijay Bhujabal	Competitive advantage in an automobile sector-toyota
14	Nayan Biraji	Marketing	The Hindu	Prof. Anand Mohan	Understanding the consumer behaviour of Frontline and Sportstar in comparison to other periodicals
15	Rahul Chetri	Marketing	IFB Agro Industries Ltd.	Prof. Somroop Siddhanta	A comparative analysis between IMIL and IMFL markets
16	Rahul Roy Chowdhury	Marketing	Disnergam Power Supply Corp. Ltd.	Dr. Sebabrata Chatterjee	Potential study to map IT rollout-a prelaunch activity.
17	Rajesh Barnwal	Marketing	Nestle	Dr. Bijay Bhujabal	Comparative analysis of various brands of noodles with maggi noodles.
18	Sandip Halder	Marketing	Getit Infoservices	Dr. Sebabrata Chatterjee	Acceptance of online /voice media by sme.
19	Sanjay Kumar	Marketing	Getit Infoservices	Dr. Sebabrata Chatterjee	Acceptance of online /voice media by sme.
20	Sanjit Chetri	Marketing	The Hindu	Prof. Anand Mohan	A comparative analysis between 'The Hindu' and its competitors
21	Saumita Chakraborty	Marketing	Pantaloons	Prof. Somroop Siddhanta	Retail store operations in Pantaloons
22	Saurav Kumar	Marketing	The Hindu	Prof. Anand Mohan	Subscription drive of Frontline; understanding the market potential of Frontline.
23	Shailesh Kumar Singh	Marketing	Disnergam Power Supply Corp. Ltd.	Dr. Sebabrata Chatterjee	Market survey of prelaunch IT services of DPSC Ltd.
24	Sudipta Mallik	Marketing	Reliance General Insurance	Prof. Soma Panja	Comparative analysis of premium realisation between Reliance General Insurance and its peers
25	Aloka Rathi Mantri	Finance	Reliance Money	Prof. Soma Panja	Key parameters of retail investors.
26	Amit Kumar	Finance	Reliance Money	Dr Arun Upadhyay	Banking v/s Broking
27	Md Ashraf	Finance	Reliance Money	Dr Arun Upadhyay	Portfolio Management
28	Subhasis Singh	Finance	Reliance Money	Prof. Soma Panja	Investment vs Inflation
29	Suman Lata Saraf	Finance	Reliance Money	Prof. Soma Panja	How RBI and SEBI monitor Indian financial market
30	Vinit Kumar	Finance	Reliance Money	Dr Arun Upadhyay	Indian investor v/s Foreign investor
31	Priti Kumari	HR	Pantaloons	Dr. Bijay Bhujabal	HR audit at Pantaloons
32	Rafat Praveen	HR	Future group	Dr. Bijay Bhujabal	Employee engagement activity.
33	Shatabdi Chakraborty	HR	Pantaloons	Dr. Bijay Bhujaba	HR audit and HR life cycle management
34	Sauvik Sen	Marketing	Finance	Dr Arun Upadhyay	A Study on competency of HDFC Life Product & Services to meet the financial requirement and portfolio of an individual