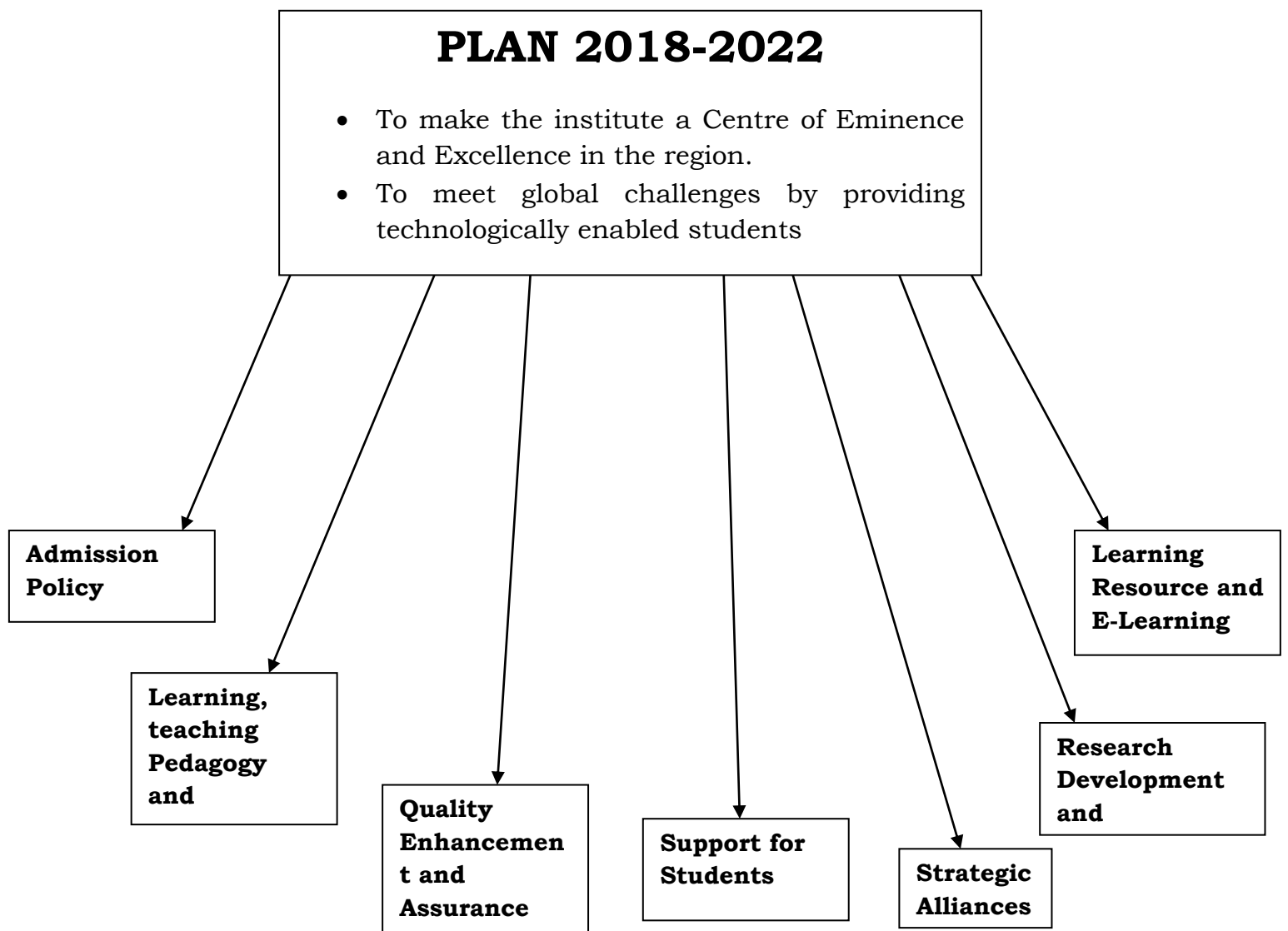


Business Growth Plan for NSHM Business School, Durgapur Academic Year – 2018-2019 Five Year Action Plan for the period 2018-2022:



Plan Mission:

To make NSHM Knowledge Campus Durgapur Group of Institution a centre of excellence in engineering and management domain with emphasis on providing technologically enabled solutions to meet global challenges and empowering the industry with skillfully enabled manpower.

Admission Policy

Policy Provisions:

1. Principles of admissions:

Selection of applicants for admissions will be on merit. Eligibility requirements for admission will be clearly expressed and made available to public through websites, brochure and other social and media platforms. The Institution is committed to social equity and to ensure that students of potential from all backgrounds can be admitted. Therefore the University may provide alternative entry pathways for admission or mechanisms to facilitate access of applicants from selected target groups or to particular disciplines. Eligibility requirements and the number of places available in a program may differ for specified cohorts of applicant as per the directions of Affiliating University as and when circulated.

2. Eligibility of admissions:

To be eligible for selection into a program, an applicant must meet both the University's general entry requirements and the program entry requirements, and apply via the approved admission process. Meeting the eligibility requirements does not guarantee admission to a program.

General Entry Requirements:

English language proficiency requirements appropriate for undergraduate, postgraduate and research higher degree programs and minimum age requirements. International applicants must meet additional, mandatory general entry requirements specified by Government of India and Foreign student admission policy of NSHM Knowledge Campus Durgapur GOI.

Program Entry Requirements:

The affiliating University (MAKAUT) provides guidelines to minimum eligibility criteria for various Undergraduate, Postgraduate and higher research degree programs.

The Program entry requirements may include:

- Minimum percentage of marks as decided by the university in the Qualifying examination.

- Minimum marks to be achieved in the Entrance Examination(s) as prescribed by the University.

Selecting applications for admission:

Only applicants who meet the eligibility requirements for admission will be considered for selection into a program. Selection may involve consideration of an applicant's suitability for admission, capacity constraints, and availability of personnel or resources. The University can limit the number of places in a program at its discretion. Where the number of eligible applicants for a program exceeds places available, applicants may be selected according to a ranking based upon the eligibility requirements or other process approved by the University.

Learning, Teaching Pedagogy and Assessment

- Enable students to become autonomous learners and to take responsibility for their studies at the institute and beyond.
- Develop and implement a critical and reflective approach to self learning and professional practice.
- Foster independent learning and student choice through the provision of explicit learning outcomes in a standardized format.
- Promote learning and teaching in a supportive yet challenging environment, enriched by research and scholarship.
- Ensure that the learning experiences of all students conform to similar standards, irrespective of whether they are campus-based or through e-learning.
- Develop a framework to support students interested in starting their own entrepreneurial venture through incubation and funding from industry and venture capitalists.
- Develop a Department wise framework for the induction of new undergraduate and postgraduate students.
- Develop a Code of Practice on assessment and feedback to students to promote understanding of the impact of assessment and feedback on student learning.

Research, Development and Incubation

- Improving the Research input.
- Creating a better ambience for Research.
- Process for continuous performance improvement.
- Improving Quality Research scholar intake.
- Regularly organizing Workshops/ Training/ Sensitization/Seminars of research. The Institution has to facilitate the visits of the Researchers of eminence.
- Patents signify the status of Research. The institute aims at motivating faculty members, scholars and students to register Patents and the same to be applied and published during this plan period.

- Institute aims to motivate faculty members and students to bring sponsored projects from the Government sources and pledges to provide infrastructure and other facilities for the execution of the same.
- The University fixed a target of at least five Research publication per faculty during the plan period.
- 5 Journal Publications for each Individual Faculty Member with emphasis on maximum Scopus Indexed.
- Motivating Students to publish research papers in National and International Journals of repute.
- Proposing to make the institute a Centre of Excellence in Research and Development in the region.
- Proposing to initiate a PhD and M.Phil Centre of the affiliating University.
- Motivating Faculty Members to initiate Post Doctoral Research for the PhD Qualified and complete the PhD for other Faculty members.
- Incubation Centre to be developed for funding and helping students to start their entrepreneurial ventures.
- NSHM targets to build a separate infrastructure for Entrepreneurship development cell and R & D and Incubation Centre during the plan period.
- Identify mutual interest areas between the institute and corporate for its research.
- The Institute aims to develop a engagement category during this plan period in the following areas:
 - Industry involvement in Institute research.
 - Internship access to Corporate resources.
 - Funding support for various research activities.
 - Involvement with various Center of Excellence in India and colleges/schools/corporate for research activities and incubation.

Strategic Alliance with Industries

- Enhance opportunities for learning and teaching through the development of appropriate strategic alliances.
- Develop a range of collaborative partnerships within and outside the Country.
- Enhance opportunities for inter-professional learning through appropriate initiatives.
- Develop collaborative partnerships with other Indian, Higher Education and research institutions as appropriate to extend opportunities for learning and teaching at NSHM.
- Secure further appropriate overseas partners in South East Asian Region for collaborative delivery of undergraduate and postgraduate programs or through student exchange and faculty exchange programs.

Learning Resource and E-Learning

- Provide appropriate, high-quality resources to enhance learning opportunities of students in the Institute.
- Establish standards for learning and teaching accommodation.
- Meet the expectations of students through the provision of appropriate learning technologies in all teaching and learning settings, from large lecture theatre to those of small group teaching.
- Provide high quality and appropriate learning technologies and to support staff in the effective use and development of these technologies.
- Develop library collections in printed and electronic form to meet the needs of learning by accessing group subscription to National and International Libraries.
- Provide appropriate spaces and resources for interactive and multimedia group learning,
- To include appropriate staff development policies and hardware.
- Stimulate and encourage the development of high quality e-learning embedded as part of the University teaching learning activities.
- Sustain and develop provision and support of an e-learning platform('virtual learning environment' like already enabled TCS ION) and other online tools.
- Improve and broaden student access to the flexible practice and management of their own education through successful implementation of Institute management ERP System in place(TCSION)
- Encourage and support the effective use of on campus technologies which can enhance teaching and learning.
- Ensure access to quality digital library resources on the same basis as on-campus resources.
- Strengthen E-learning Unit to support staff and students in their use of e-learning.

Quality Enhancement and Assurance

- Ensure that robust systems are in place to assure and enhance the quality of all teaching and learning within the University.
- Review and enhance the means by which best practice in learning, teaching and assessment within the University is shared between all stakeholders
- Review quality assurance quality assurance procedures in relation to approval of new academic programs.
- Enhance existing practice in the light of student feedback and opinion and to make changes explicit to students
- Develop and implement mechanisms for the evaluation of program of study.
- Implement the NSHM online Evaluation system (TCS ION) for courses.

- Develop a Code of Practice on observation of teaching as a formative tool to enhance the quality of teaching and student learning.
- Prepare a Code of Practice on postgraduate research student supervision, recognizing research supervision as a specialist form of teaching.
- Establishing a system to regularly evaluate the quantitative aspects of delivery of the course by conduction of Quality checks, Attendance upload Status, Inter-departmental Coordination meetings with the presence of support departments like Library, IT, infrastructure, Examinations etc.

Support for Students

- Ensure that there is equality of opportunity and support for the range of students studying in the University to take account of diverse backgrounds, disabilities and learning styles.
- Develop students' abilities to communicate appropriately in writing and other modes to acquire skills for future development and to develop their critical thinking abilities.
- Support international students in English Language and academic study skill through both separate central provision and more integrated courses within disciplines.
- Develop the skills of undergraduate and postgraduate students so that they make full and effective use of information and educational technologies to support their own learning
- Provide multiple placement options with highest pay
- Develop efficient single window system fulfilling all types of career aspirations of the students.



Dr. Alok Satsangi

Head of Institution

NSHM Knowledge Campus, Durgapur- Group of Institution